

**REPORT ON CAREER GUIDANCE ACTIVITIES 2018-19**

The academic year 2018-19 was an active and vibrant period that witnessed umpteen numbers of activities in the college. In the area of providing suitable instructions and directions, the Career Guidance Cell of the college has also put forward several sessions to enable the students to move in the right direction of their choice.

Of the various activities taken up and executed by the Career Guidance Cell, the first one was an awareness given about Sree Shankaracharya Computer Centre based in Kannur in accordance with the intimation that reached college on 13/11/2018. Information was passed on to the students about its enviable placement record through Campus Interviews and Job Fairs. It is an institution that won the Dr. K. R. Narayanan Foundation Award 2013 for its accomplishment in providing technical education to the maximum number of youth in Kerala. The technical wing functions in collaboration with Bharthiar University. Next, on 13/12/18 Brochure based information was given to students on the Skill Map Training and Services [P] Ltd – a leading training of consulting company in India. Two of their projects were introduced to the students – one on Free Job Posting and Job Search and the other about a Short Film Contest.

CEED-Civil Service Academy, unique career molding initiative driven by a team of academicians and experienced Personalities provided an opportunity to the students to serve the nation and its people. As per the Intimation, on 28/12/18 students were made Aware of KAS [Kerala Administrative sources]. In the awareness programme that was held on 13 January, 2019 of CEED, at CD Tower Kozhikode, many of our students participated and they were well informed about the KAS – policies and programmes of the government. They were also made aware about KAS exams under Kerala P S C.

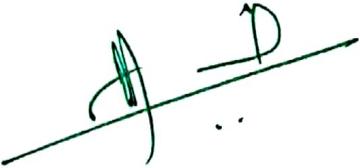
On 24/1/19 an interesting session was engaged by Mr. Abin James, Manager Career Development, Reliant Group. In this programme the speaker motivated the students into the world of multiple opportunities in various sectors. Students were excited to know about all the

openings available to them with which they would be able to mould and fulfill their career. This was an inspiring session for all the participants.

Another most informative and inspiring session was provided to our B.Com and B.B.A students on 25/1/19 by the Institute of Chartered Accounts of India, Calicut branch. This is a statutory body under the government of India. In this programme a team of professionals engaged our students on ICAI coaching and its global level opportunities. It was absolutely captivating and the speakers provided an interactive session for the students to clarify their queries about the various subjects and opportunities in the professional field.

Apart from these programmes , students were also informed and motivated to take part in the various job fairs and recruitment drives organized by different companies like Presidency University ,Bangalore; Deloitte and Niyukti 2019 Mega Recruitment drive /Job fair at Palakkad inaugurated by Sri.T.P. Ramakrishnan, Honorable Chief Minister for Labour and Excise are some among them.

On the whole this academic year 2018 -19 was indeed a fruitful one as we were able to plan and execute various programmes which enabled the students to focus and set their goals in an effective manner.

  
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