

Report of the Career Guidance cell 2016-2017

Career orientation and Guidance has assumed greater significance in the context of the contemporary educational scenario and subsequently this college has designed a Cell for Career Counselling and Guidance. The college has 6 UG courses: BA English, BSc Chemistry, Computer Science, Physics, BCom, BBA and one PG programme in Chemistry. As we have more UG programmes where students are more bend on taking up higher studies, the need for a job does not arise as a first priority. However, with the limited need for a job, we have focused more on guidance than on placement. Out of the THREE programmes conducted during this academic year, TWO are recruitments and ONE is guidance.

The IT division of KELTRON, a Kerala State Government initiative, has made a recruitment drive in the month of June 2016 and they focused on the graduate students who have completed the course from this institution that year. We have made available the data of outgoing students and they made the calls. Out of 46 students present for the recruitment drive, 12 were selected for the next round of interview and 5 were offers jobs.

The recruitment drive for the ICICI bank technical and clerical staff was conducted on 10th Aug 2016 with students of our college as well as from students outside. 25 students participated and 5 were selected. Lack of communication skill has been highlighted as a major drawback.

A career seminar was held on 8th February 2017 jointly by the District Employment Exchange and Exact Educational and Charitable Trust, Vatakara, under the auspices of the College Placement Cell. It was attended by the IV Semester BA/BSc/BCom students. There were 3 sessions followed by an interaction session from 9.30 to 12.30. major career options for the BA, BSc and commerce students were highlighted.

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Koyilandy



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