

Date	Time	Platform	Format	Content Pillar	Topic/Theme	Caption Notes	Visual Asset	Hashtags	Status	Notes/Performance
June 3 (M)	1:00 PM	Instagram	Reel	Entertaining/Relatab	"Things entrepreneurs say" skit	Funny voiceover, prompt tags.	Video: Founder acting	#EntrepreneurLife #SmallBizHumor	Scheduled	
June 3 (M)	All Day	Instagram	Story	Community/Engage	Poll: "Coffee vs. Tea for productivity?"	Quick poll, then share results.	Graphic: Coffee/Tea	#ProductivityTips	Scheduled	
June 4 (T)	10:00 AM	Instagram	Carousel	Educational	"5 Ways to Boost IG Engagement"	Step-by-step tips, ask for their fav tip.	5 slides (infographic)	#InstagramTips #SocialMediaMarketing #GrowthH	Scheduled	
June 5 (W)	3:00 PM	Instagram	Feed Post	Promotional	New Product Launch - "Eco-Candle"	Announce new scent, highlight benefits, Shop Now CTA.	High-res photo	#NewProduct #EcoFriendly #SustainableLiving	Draft	