

Entrepreneurship Development Club

R.Sankar Memorial SNDP Yogam Arts & Science College, Koyilandy

REPORT OF ACTIVITIES OF ED CLUB 2014-15

An entrepreneurship development club which was formed in 2003 has been functioning in this college with different activities. At the beginning of the academic year 2014-15 30 members were enrolled to the ED Club. A meeting of the newly enrolled members was held on 8th August 2014. In the initial meeting, the new members were given awareness about the ED Club: its aims and objects, importance and about the different activities required to be conducted under ED Club.

The ED Club of the college in association with the Handloom directorate of Kerala, conducted a *"Handloom Products Awareness day"* on 17th December 2014. A seminar on the topic Handloom Products and Youth was conducted in the programme. The session was handled by Sri. G. Sukumaran Nair, Senior Lecturer (RTD.) IIHT, Selam.

An exhibition cum sale of handloom products by six different handloom units in Calicut District was the major attraction of the Programme. An essay writing competition and elocution competition were also conducted for the students of the college. Most of the staff and students wore handloom clothes on that day. Prizes in the form of handloom products were given away

to the selected students and staff who wore handloom clothes and to the winners of competitions.

The municipal chairperson Smt. K.Santha inaugurated the seminar. Principal Dr.V.Anil Presided over the function. Dr.K.Anilkumar, Coordinator of ED Club and Sri.Abhinav.E, College Union Chairman felicitated the function. Sri.Radhakrishnan.K, Taluk Industries officer in charge welcomed the audience and Sri. V.K.Sudheesh Kumar, Junior Supervisor (Handloom), Koyilandy proposed vote of thanks.

The whole programme was covered by the Malabar Cable vision and was also telecasted on the same day.


Dr.K.Anilkumar

Coordinator, ED Club.

Koyilandy

31.03.2015