

REPORT OF THE TOURISM CLUB FOR THE YEAR 2014-15

The Tourism Club for the year 2014-15 formally started its functions with the enrolment of fifty students from various classes. The details of the programmes conducted by the club during the year is given below.

1. Seminar on 'Responsible Tourism'

As a part of promoting the tourism of our nation a seminar on 'Responsible Tourism' was conducted on 6th March, 2015 in the seminar hall of the college. Dr. K.Anilkumar, Ph.D holder in Tourism and Head of the Department of Commerce and Business Administration of the college engaged the session. It was formally inaugurated by Dr.V.Anil, the principal of the college. Sri.Nithin Krishna, the secretary of the club delivered vote of thanks. As many as 63 students attended the seminar. The seminar was highly informative and interactive. Tea and snacks were also provided to the participants.

2. Essay Competition on 'Kerala Tourism- Problems and Prospects'

An essay competition was conducted on 'Kerala Tourism-Problems and Prospects' on 9th March, 2015 with the intention of imparting awareness as to the significance of tourism with respect to our state of Kerala. A total of 16 students including members and non members of the club participated in the competition. Sri. Nikhil.C of IInd Semester B.Com, Ms. Sreelakshmi.K of IInd Semester BA English, and Sri.Nijil.C of IInd Semester B.Com bagged the first, second and third prizes respectively. Trophies were distributed to all the winners on the occasion of the quiz programme conducted by the club on 27th March, 2015.

3. Quiz Competition on 'Tourism- from Kerala, India and World Perspective'

The activities of the club during the year ended with the Quiz Competition on 'Tourism- from Kerala, India and World Perspective'. It was conducted by Sri.Riju.K.D, Assistant Professor of Malayalam, Govt. College, Koduvally. As many as 14 students participated in it. The first, second, and third prizes were bagged respectively by Sri.Amal Krishnan.P of IInd Semester B.Sc. Computer Science, Sri.Nikhil.C of IInd Semester B.Com and Sri.Pranav.A of IVth Semester B.Com. The prizes to all the winners were distributed by Dr. V.K.Ramachandran, Principal in charge in the valedictory ceremony of the club on the day.

A financial assistance of Rs.4,000 (Rupees four thousand only) was received during the year from the Tourism Department, Kerala State to carry out the awareness programmes of tourism among the members of the club.

The Statement of Expenditure and Receipts & Payments Account of the club is also enclosed.

I extend my sincere gratitude to the principal and all other helping hands for the smooth functioning of the club in an effective way.

Koyilandy,
31-3-2015.


Sujesh.C.P
Coordinator, Tourism Club