

## **Department Activities – Department of Commerce & Business Administration 2014-15**

The various activities conducted during 2014-15 is given below:

### **1. Bridge Course**

The students who were admitted to B.Com./BBA classes but belong to non-commerce category in their plus two level need basics of Commerce and Management to pursue their Programme. Realizing this aspect, the department has conducted bridge course to such students. The basics of Principles of Management and Basics of Accounting were taught to those students in the bridge course in their first and second semesters. A total of 20 hours were engaged for this. The classes were conducted after the usual working time.

### **2. Scholar Support Programme**

As per the direction of the Department of Collegiate Education, Government of Kerala, the department conducted the Scholar Support Programme for 10 selected students who were found poor in their academic matters. Ten hours were engaged in the first semester and 10 hours in the second semester.

### **3. Walk with Scholar Programme**

The 10 students each in the B.Com and BBA classes with good academic records were selected and put under the guidance of both internal as well as external mentors. This programme was also conducted under the initiative of the department of collegiate education, Government of Kerala. The scholars and professionals in Commerce and Management were invited to the college to interact with the students. These students

will be given continuous mentoring and guidance to enable them choose excellent career opportunities in future.

#### **4. Counselling to students**

All the students of the department are put under the charge of a tutor. The tutors in charge meet the students individually and interact with them. Through this, the problems of students both physical and mental could be easily identified. A first level counselling is normally given to the needy students.

#### **5. Entrepreneurship Development Programmes**

Under the auspices of the Department of Industries, Government of Kerala, an entrepreneurship development club is functioning in the college. Selected students of the department of commerce and business administration are actively engaged in the entrepreneurship development programmes. An exhibition cum sale of handloom products was organized in the college as a special programme during this academic year for the promotion of handloom products among the people.

#### **6. Participation in the Management Fests**

The students of the department of commerce were given training and guidance to participate in the Management Fest organized by different Management Institutes and Colleges in Kerala. The students secured first position in "Treasure Hunt" in the management fest organized by the Government College, Madapally and Second Prize in marketing Game at Government College, Kalpetta in March 2015. This exercise enabled the students to improve their self confidence.

## Result Analysis

Ever since the college started functioning, the department of Commerce proved its presence with excellent academic performance. The details of the results of B.Com. and B.B.A. programmes during 2013-14 is given below:

### B.Com./B.B.A Result of University Examination – 2013-14

Program	Overall total Grade at the end of the Programme				Qualified for Higher Studies	No. of students Appeared for Exam	% of Pass
	A	B+	B	C+			
B.Com.	2	19	19	8	48	55	87.27
B.B.A.	-	11	12	4	27	32	84.38
<b>Total</b>					<b>75</b>	<b>87</b>	<b>86.21</b>



*[Signature]*  
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